



CAMP VERDE COMMUNITY LIBRARY

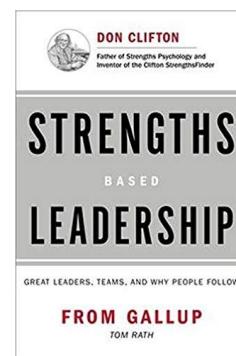
130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – October 2019
DATE: 11/14/2019
CC: Department Heads, Town Council

Report from Library Director: All Library staff participated in Staff Development Day on October 12 from 9a-4p. We started the day by going through excellent and eye-opening video training: Librarian's Guide to Homelessness by Ryan Dowd. [Click Here](#) for a short sample of what we saw. After breaking for lunch, we enjoyed a short exercise in Connected Learning from our Teen Librarian, Zack Garcia.

Prior to our training day, we each completed an assessment to determine our individual top five leadership strengths through Clifton Strengths Finder and informed by the book, Strengths Based Leadership, by Tom Rath. The assessment places strengths into four domains: Executing, Influencing, Relationship Building, and Strategic Thinking with a focus on using or relying on our strengths in any given situation, not necessarily about being in a *position* of leadership. Not surprisingly, the current Library team's strongest domain is Relationship Building followed closely by Strategic Thinking. The team is weakest in Influencing. We learned that people who lead through Relationship Building "are the essential glue that holds a team together. Without them the group is simply a composite of individuals." And, "*Leaders with exceptional Relationship Building strength have the unique ability to create groups and organizations that are much greater than the sum of their parts.*"



Report from Teen Library: At the beginning of October, I traveled to Seattle for a national training, *Transforming Teen Services: Train the Trainer*, focused on improving teen services in our state. Over the next two years, another community librarian from Pima County, a state librarian, and I will each present 30 hours of training to other librarians across Arizona, facilitating training on **Connected Learning and Computational Thinking**. I am very excited and proud to be a part of this initiative. I also spent a good bit of effort getting ready for the inaugural Verde Valley Game Con! This is basically a big experiment and learning process, so we will take note of everything that does work and change the things that don't for next year's event. To learn more about Game Con, see my interview with Yavapai Broadcasting: <https://youtu.be/fM8GNLIMOa8?t=1329>

Report from Children's Library: Our Monday night Origami Class has been popular. It is taught by a Levi who is a 7th grader! Family Movie Day is making a comeback. We are excited to show holiday family movies once a month! Halloween was a huge success! The YAC students helped to pass out candy and books. We passed out over 500 used books to the community! It was so fun to see our library families all dressed up in costumes and see us at the gazebo!



Report from Adult Services Library: Seed to Supper: Growing Veggies on a Budget – Starting Monday, November 18 at 5:30 pm a 6-session free gardening course begins. Learn low-cost ways to build healthy soil, plan their growing space, choose crops, care for a growing garden, and harvest their bounty! Classes will be held on the following dates: November 18th, 20th, 25th, & 26th, and December 2nd & 4th. Participants who attend all 6 classes get a free gardening book, seeds, and other goodies. Open to adults 18 and over. Pre-Registration is required. Contact Rebecca at (928) 445-6590 X 239 or rebeccaserratos@email.arizona.edu.

Report from CVARP: Activity increased at CVARP. One student successfully completed all of the testing, and earned his GED. Four other students only have the math test standing between them and their GED. Two of those are students returning to the program after a gap of nearly two years. Thanks to the Library for providing a place where we are visible and can afford to capitalize on the strengths of our program: the ability and the desire to be here for students when they have the need and the time. This month

- we added three new students,
- two Spanish GED students passed the language portion of their GED testing,
- ESL students continue to work on their English skills.

FUN FACT!!

For a taste of what it's like to work in a public library find and view the movie, [THE PUBLIC](#)

You can actually get a copy of it at your public Library.

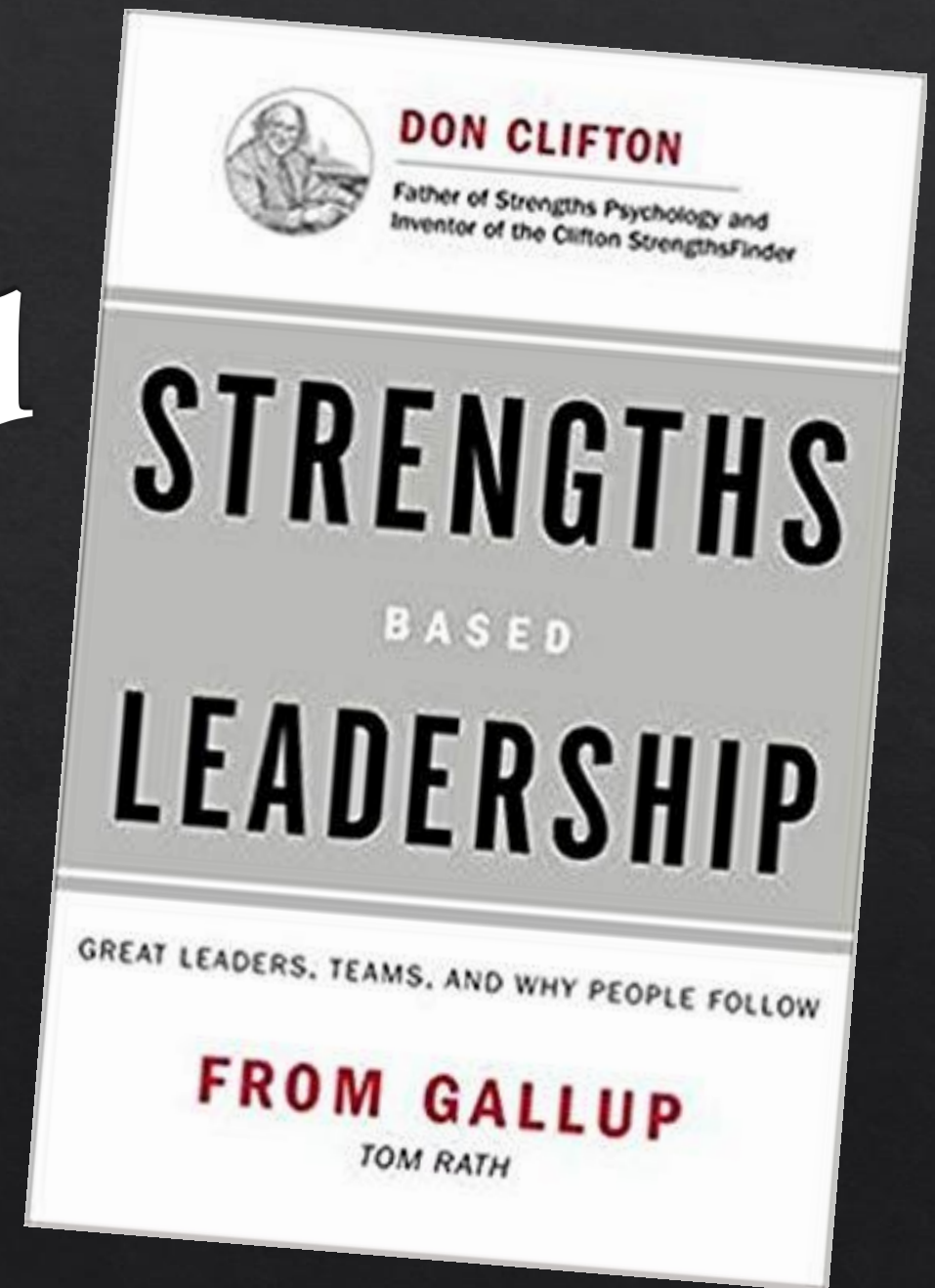
To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

<https://www.facebook.com/campverdelibrary>

	Oct-19	Oct-18	% change	YTD-FY20	YTD-FY19	% change
In-Library Uses						
Traffic Count	9,227	9,769	-5.5%	35,622	37,081	-3.9%
New Cards Issued	76	60	26.7%	283	290	-2.4%
Public Computer Use	1,234	1,499	-17.7%	4,899	5,806	-15.6%
Early Literacy Computer Use	184	162	13.6%	743	633	17.4%
Requests for Computer Help	91	85	7.1%	463	458	1.1%
Reference Questions	93	156	-40.4%	415	621	-33.2%
Study Room Uses	82	65	26.2%	265	246	7.7%
Study Room Use - Hours	135	135	0.0%	524	519	1.0%
Study Room Use - People Served	82	98	-16.3%	303	347	-12.7%
Total In-Library Use	11,204	12,029	-6.9%	43,517	46,001	-5.4%
Library Programs						
Community Room Uses	37	59	-37.3%	154	196	-21.4%
Community Programs Attendance	270	528	-48.9%	1,131	2,126	-46.8%
Adult Programs	19	20	-5.0%	83	59	40.7%
Adult Program Attendance	256	127	101.6%	1,014	512	98.0%
Children's Programs	28	20	40.0%	105	76	38.2%
Children's Program Attendance	187	161	16.1%	838	754	11.1%
Teen Programs	18	15	20.0%	55	45	22.2%
Teen Program Attendance	152	238	-36.1%	643	675	-4.7%
Total Library Program Attendance	865	1054	-17.9%	3626	4067	-10.8%
Circulation						
Self-Checkout Use	1,596	1211	31.8%	5,956	1,465	306.6%
Items Checked Out	5,310	4,847	9.6%	20,552	20,540	0.1%
Items Checked In	6,820	5,485	24.3%	23,959	22,000	8.9%
Renewed Items	985	858	14.8%	3,861	3,278	17.8%
Total Circulation	13,115	11,190	17.2%	48,372	45,818	5.6%
Circulation Areas of Interest						
Audio Books	170	295	-42.4%	826	1,000	-17.4%
DVDs & Movies	2,243	2,066	8.6%	8,964	8,314	7.8%
eBooks	680	484	40.5%	2,811	1,738	61.7%
Laptops & iPads	113	43	162.8%	341	106	221.7%
Magazines	82	93	-11.8%	261	296	-11.8%
VOX Media Books	46	22	109.1%	159	91	74.7%
Children's Material	1,379	1,005	37.2%	4,773	4,321	10.5%
Teen's Material	446	719	-38.0%	2,179	2,743	-20.6%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,170	985	18.8%	4,750	4,661	1.9%
Transit Items Sent & Received	2,044	1,633	25.2%	7,473	6,451	15.8%
CVCL ILL Items Going Out	29	31	-6.5%	113	127	-11.0%
ILL Items for CVCL Patrons	4	5	-20.0%	20	26	-23.1%
Total Transit, HOLDS & ILL Activity	3,247	2,654	22.3%	12,356	11,265	9.7%
Library Volunteers						
Number of Volunteers	25	34	-26.5%	100	135	-25.9%
Number of Hours Given	523	629	-16.9%	1,948	2,427	-19.7%
Average Hours/Volunteer	20.9	18.5	13.1%	19.5	18.0	8.4%
Collection & Development						
New Kids & Teen Material Added	31	53	-41.5%	250	207	20.8%
New Books & Magazines Added	148	223	-33.6%	799	890	-10.2%
New Audio-Visual Material Added	72	8	800.0%	514	161	219.3%
Total Items Added	220	231	-4.8%	1313	1051	24.9%
Mending & Donations						

Items Mended or Repaired	39	213	-81.7%	348	913	-61.9%
Donations Processed	894	1,083	-17.5%	7,012	6,121	14.6%
Donations Cataloged	86	8	975.0%	510	134	280.6%

Strengths Based Leadership



The FOUR Domains of Leadership Strengths

Executing

Achiever	Discipline
Arranger	Focus
Belief	Responsibility
Consistency	Restorative
Deliberative	

Influencing

Activator	Self-Assurance
Command	Significance
Communication	Woo
Maximizer	

Relationship Building

Adaptability	Harmony
Connectedness	Includer
Developer	Individualization
Empathy	Positivity
Harmony	Relator

Strategic Thinking

Analytical	Input
Context	Intellection
Futuristic	Learner
Ideation	Strategic

Executing

Achiever Arranger Belief Consistency Deliberative Discipline
Focus Responsibility Restorative

Those with dominant strength in the **Executing** domain “know how to make things happen. When you need someone to implement a solution, these are the people who will work tirelessly to get it done.”

“Leaders with strength to execute have the ability to ‘catch’ an idea and make it reality.”

Influencing

Activator Command Communication Competition Maximizer
Self-Assurance Significance Woo

Those with dominant strength for **Influencing** “help their team reach a much broader audience. People with strength in this domain are always selling the team’s ideas inside and outside the organization.”

“When you need someone to take charge, speak up, and make sure your group is heard, look to someone with strength in influence.”

Relationship Building

Adaptability Connectedness Developer Empathy Harmony
Includer Individualization Positivity Relator

People who lead through **Relationship Building** “are the essential glue that holds a team together. Without them the group is simply a composite of individuals.”

“Leaders with exceptional Relationship Building strength have the unique ability to create groups and organizations that are much greater than the sum of their parts.”

Strategic Thinking

Analytical Context Futuristic Ideation Input Intellection
Learner Strategic

People with **Strategic Thinking** strengths “are the ones who keep us all focused on what *could be*. They are constantly absorbing and analyzing information and helping the team make better decisions.”

“People with strength in this domain continually stretch our thinking for the future.”

CVCL TEAM Strengths

Executing	#1	#2	#3	#4	#5	Totals
Achiever						
Arranger						
Belief	*					*
Consistency		*	*			**
Deliberative	**					**
Discipline						
Focus						
Responsibility	*	*		*		***
Restorative	*		*		***	*****

Influencing	#1	#2	#3	#4	#5	Totals
Activator						
Command						
Communication					*	*
Competition			*		*	**
Maximizer				*		*
Self-Assurance						
Significance				*		*
Woo		*				*

Relationship Building	#1	#2	#3	#4	#5	Totals
Adaptability	*	**	*	**	*	*****
Connectedness	*		*			**
Developer		*	*			**
Empathy	**		*		*	****
Harmony	*			**		***
Includer						
Individualization						
Positivity		*		*		**
Relator		*	*			**

Strategic Thinking	#1	#2	#3	#4	#5	Totals
Analytical					*	*
Context	*	*			*	***
Futuristic						
Ideation						
Input	*	**			*	****
Intellection		*	**	*	*	*****
Learner			**	***	*	*****
Strategic						